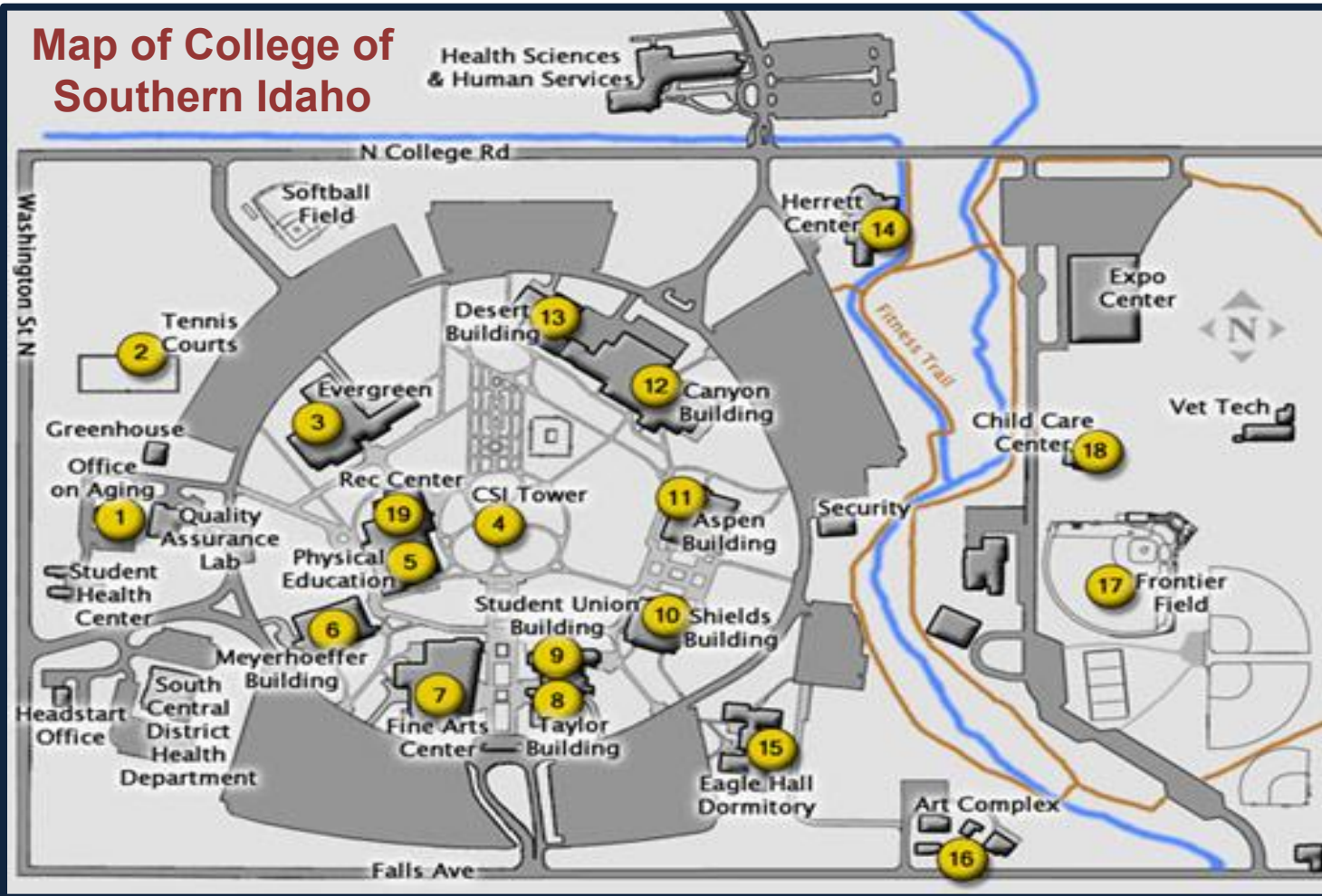


Map of College of Southern Idaho



Synopsis of "Losses Mount from Scams Targeting Older Americans"

by David Crary, as seen in the Idaho Statesman on March 5, 2012

Scams that target seniors are a growing multibillion-dollar industry, up 111.54% from 2008, encompassing a wide range of tactics by both trusted family members and advisors as well as strangers through marketing and internet schemes. Seniors make excellent victims even in these troubled times because many have tangible assets in the form of homes, pensions and Social Security. In 2009, the National Institute of Justice concluded that 5% of those over age 60 have been victimized by a family member, and 6.5% by a stranger. Current scam scenarios include: 1) The Grandparent Scam where imposters calling from abroad create an emergency and ask to have money sent; 2) The Lottery Scam where scammers say a prize has been won and a payment is necessary to obtain the prize; and 3) The Toilet Paper Scam where often a false government regulation is used to convince the senior to send money for an unnecessary product that never gets sent.

**THURSDAY,
MARCH 29, 2012**

College of Southern Idaho,
Fine Arts Building

Free!

**Must Pre-Register by:
MARCH 23, 2012**

**(800) 574-8656 or
(208) 736-2122**

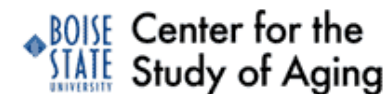


2012 Scam Jam

Elder Fraud & Financial Abuse Conference
Thursday, March 29, 2012



Idaho
Commission
On Aging



STATE OF IDAHO
OFFICE OF ATTORNEY GENERAL
LAWRENCE WASDEN



KEY NOTE SPEAKER

LAWRENCE WASDEN, Idaho Attorney General

Attorney General Wasden is Idaho's 32nd Attorney General and was elected to a third term on November 2, 2010, and is a 23-year veteran of the Office of the Attorney General. He has also served as a Deputy Prosecuting Attorney in Canyon County, Prosecuting Attorney for Owyhee County, and has served on the following boards and organizations: National Association of Attorneys General (NAAG), Conference of Western Attorneys General (CWAG), Investment Committee for the NAAG Mission Foundation, NAAG Tobacco Committee, American Legacy Foundation, Government and Public Lawyers Section of the Idaho State Bar, University of Idaho College of Law Advisory Council, and Boise State University Department of Criminal Justice Advisory Council.

MASTER OF CEREMONIES

JIM FIELDS, CSI Office of Aging (OOA)

Jim Fields is an Idaho native who has been Director of the CSI Office on Aging since 2003. He is an attorney and has more than 25 years of experience with nonprofits.

Room Map On the Back

Morning Sessions

Breakout Session Locations			
Fine Arts Theatre	Room #87	Room #133	Room #164

8:00 am - 9:00 am	Registration and Visit Vendors			
9:00 am - 9:40 am	Exhibits Open	Opening Ceremonies <i>Jim Fields, CSI Office on Aging (OOA)</i>		
		Keynote Address "Consumer Education: The Key to Fraud Prevention" Attorney General Lawrence Wasden will discuss scams that often target senior citizens and offer strategies to avoid victimization. <i>Lawrence Wasden, Idaho Attorney General</i>		
9:40 am - 10:00 am		Crimes Targeting People with Disabilities and Seniors <i>Melva Heinrich, LINC</i>		
10:15 am - 11:00 am		Breakout Sessions		
		Scam Smackdown: Computer Phishing, Door-to-Door & Telemarketing <i>Beve Bryant, BBB Lonny Tutko, AG</i>	Top 10 Scams Targeting Seniors 8 Ways to Protect Yourself, OOA Adult Protection: Crimes against Seniors <i>Shawna Wasko, OOA Nancy Killinger, OOA</i>	Medicare Fraud & Questions <i>Nora Wells, Shiba Tamara Stricker, Shiba</i>
		Fine Arts Theater	Room #87	Room #133
11:05 am - 11:15 am		Break		
11:15 am - 12:00 pm		Breakout Sessions		
		Scam Smackdown: Computer Phishing, Door-to-Door & Telemarketing <i>Beve Bryant, BBB Lonny Tutko, AG</i>	Top 10 Scams Targeting Seniors 8 Ways to Protect Yourself, OOA Adult Protection: Crimes against Seniors <i>Shawna Wasko, OOA Nancy Killinger, OOA</i>	Medicare Fraud & Questions <i>Nora Wells, Shiba Tamara Stricker, Shiba</i>
		Fine Arts Theater	Room #87	Room #133
				Room #164

BEVE BRYANT

Outreach Coordinator at the BBB. Beve has been working there since 1999 speaking on scams, services of the BBB to the community, and it's BBB Accredited Businesses. BBB has served over 300,000 consumers every year through our reliability reports, educational opportunities and dispute resolution services.

PATRICIA HIGHLEY

Supervising Securities Analyst at the Idaho Department of Finance. She oversees issuer registration, broker-dealer and investment adviser firms, agent registration as well as the branch office examination program, and all educational outreach for the Department.

DAN HEIL

Twin Falls Police Officer since March of 2006. As of January 2012, he is the new Crime Prevention Officer.

NORA WELLS

Nora has been a Senior Health Insurance Benefits Advisor for nearly 7 years, and is also the SHIBA Program Specialist.

Afternoon Sessions

12:00 pm – 12:45 pm	Lunch <i>Box lunches in the Atrium</i>			
12:50 pm – 1:40 pm	Exhibits Open	Breakout Sessions		
		Scam Smackdown: Computer Phishing, Door-to-Door & Telemarketing <i>Beve Bryant, BBB Lonny Tutko, AG</i>	Top 10 Scams Targeting Seniors 8 Ways to Protect Yourself, OOA Adult Protection: Crimes against Seniors <i>Shawna Wasko, OOA Nancy Killinger, OOA</i>	Medicare Fraud & Questions <i>Nora Wells, Shiba Tamara Stricker, Shiba</i>
		Fine Arts Theater	Room #87	Room #133
1:45 pm – 1:55 pm		Break		
2:00 pm – 2:30 pm		Foreclosure Prevention Foreclosure Scams Predatory Lending <i>Tom Birch, Neighborhood Housing Services, Inc.</i>		
		Fine Arts Theater		
2:35 pm – 2:55 pm		Tips and Tricks: How to Recognize a Scammer Front Door Savvy Local Resources <i>Dan Heil, Twin Falls Police</i>		
		Fine Arts Theater		
3:00 pm		Closing Ceremonies and Drawings <i>Cheryl Tussey, Beve Bryant, and Shawna Wasko</i>		
		Fine Arts Theater		

LONNY TUTKO

Consumer Specialist with the Idaho Attorney General's Office since 2005. His duties include mediating consumer complaints, writing and editing educational materials, and giving presentations on issues relevant to Idaho's consumers.

MELVA HEINRICH

Director of the Twin Falls branch of LINC since 1998. Public transportation is where she has served this community the best. In 2011 she was presented an award for "Making a Positive Impact" by the Community Transportation Association of Idaho.

NANCY KILLINGER

Program manager of Adult Protection Services for Area IV. She is a licensed social worker who has worked in Adult Protection Services for 15 years. The Governor appointed Nancy to serve on the board of social work examiners from 1994 – 2000 as chairman of the board.

TOM BIRCH

With 35 years of experience, he is the director of Homeownership Counseling responsible for foreclosure prevention, counseling of clients, and working with lenders to keep homeowners in their homes. He is/has been involved on the boards of several state mortgage professional and non-profit organizations in Idaho and Minnesota.

SHAWNA WASKO

She has worked as the Public Information / Contracts Manager of the CSI Office on Aging for four years. She has a BS in Human Resource and Development from ISU.

TAMARA STRICKER

A Senior Health Insurance Benefits Advisor for 17 years. She is also the SHIBA Regional Coordinator.